

# **Digital Collections Roadmap for 2021**

Learn where the collections industry is headed and how to get there.

As we come to the end of a tumultuous year, we're looking ahead and seeing a lot to be optimistic about in the world of collections. Our industry is becoming more innovative and more consumer-focused. Digital channels, self-serve options, & machine learning create a new industry normal in which both collectors and consumers can succeed.

On this map, we've compiled our favorite tools and resources to help guide you towards becoming a best-in-class collector in 2021.

## **BEFORE YOU DEPART**

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This short guiz will help you analyze your current collections processes and learn how they stack up against industry benchmarks.

### Take the Quiz ightarrow



MAP THE ROUTE

2

## Learn how the collections industry is changing from the inside out.

In our recent webinar, TrueAccord's product leaders forecast where the industry is headed and explain why collectors must function like hightech startups to thrive.

Watch Webinar  $\rightarrow$ 

## 4 ALMOST THERE

Ask the right questions to optimize your collections.

Our new ebook will help you sort through the crucial topics at the center of the digital collections revolution and empower you to make informed decisions about the future of your collections processes.

Get the Ebook  $\rightarrow$ 

## PIT STOP

3

## Challenge what you think you know about email.

Check out our whitepaper (co-authored with Experian) for insights into getting the most out of email and reaching consumers how and where they want to be reached.

Download Whitepaper  $\rightarrow$ 

Are you still looking for directions?

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Let's Talk

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